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**Process Displays Recognized as one of the
Top 100 Workplaces in Southeastern Wisconsin**

NEW BERLIN, Wis. -- Process Displays, Inc., a fully-integrated provider of custom retail marketing and merchandising programs, was recently ranked as one of the “Top 100 Workplaces in southeastern Wisconsin.”

The listing was compiled by the *Milwaukee Journal Sentinel* in partnership with Workplace Dynamics, an employee survey company. During the most turbulent economic stretch in generations, they set out to identify some of the companies and organizations in southeast Wisconsin that consider it an obligation, or at least smart business, to give their employees a fair shake and a fulfilling work experience. Together they asked employees from 1,193 nominated companies in southeastern Wisconsin to rank their company or organization on a variety of employee satisfaction criteria. Among the 1,193 nominated companies, 32,695 employees submitted surveys and final rankings were awarded based directly on input gathered from these workers.

Fifty small businesses with fewer than 150 employees were honored in the competition, and Process Displays was ranked 35th out of these businesses. The company rated high overall for employee satisfaction, but particularly high for “Execution” and “Management.” Execution ratings indicated that employees feel that things get done quickly and well, that they feel well informed, and that they feel senior management really understands what is happening in the organization. Management ratings indicate that employees feel that their manager listens, that they can tell their manager the truth, that they have confidence in their manager, and that their manager frequently praises them for good work.

What motivates Process Displays employees according to anonymous comments submitted to Workplace Dynamics is, “You are asked what your opinion is, and what you say is noted and acted on. You know what the company is doing and what the future plans are. They understand that it is the people doing the day to day work that are the experts and often solicit

strategic company information from everyone.” What contributes the most to Process Displays employees recommending their company to others is, “high morale, financial stability, and strong leadership.”

“This recognition is a testimony to our great employees,” said Bob Zanotti, President of Process Displays, “Our people are the foundation of our success, so to receive this honor literally from them reinforces to us that they value our company as much as we value each of them.”

“Our company is guided by the Golden Rule and we strive to create an environment where people are treated with dignity and respect,” Zanotti added. “Customer satisfaction and company performance are driven by how we treat people ... it’s the right thing to do and it’s good business.”

In addition to receiving this honor, Process Displays recently broke ground on a new corporate headquarters in the Westridge East Business Park in New Berlin. The anticipated completion date is December 2010.

“We are also very excited to be building a new facility,” said Zanotti, “our employees will be the foundation, the bricks and the mortar of this new building,” he added. “We have one employee who was with our company when we were the first occupants of the New Berlin Industrial Park in 1967 and several more who have been with us since the 60’s and 70’s. There’s no doubt that our past success is a testimony to our people and that our next chapter will be defined by them.”

For over 80 years, Process Displays has been partnering with top national brand marketers and chain retailers to develop retail fixture, display and signage programs that live up to its company mission of *Creating Results™*. Their award-winning team consistently delivers retail marketing and merchandising programs that not only drive brand awareness, but also create a distinct in-store shopper experience that drives sales at retail. From design to engineering, to manufacturing and logistics, Process Displays’ integrated services give customers peace of mind that they are getting a good value delivered to the store on time. For more information on Process Displays visit <http://www.pdisplays.com> or call 262.782.3600.

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